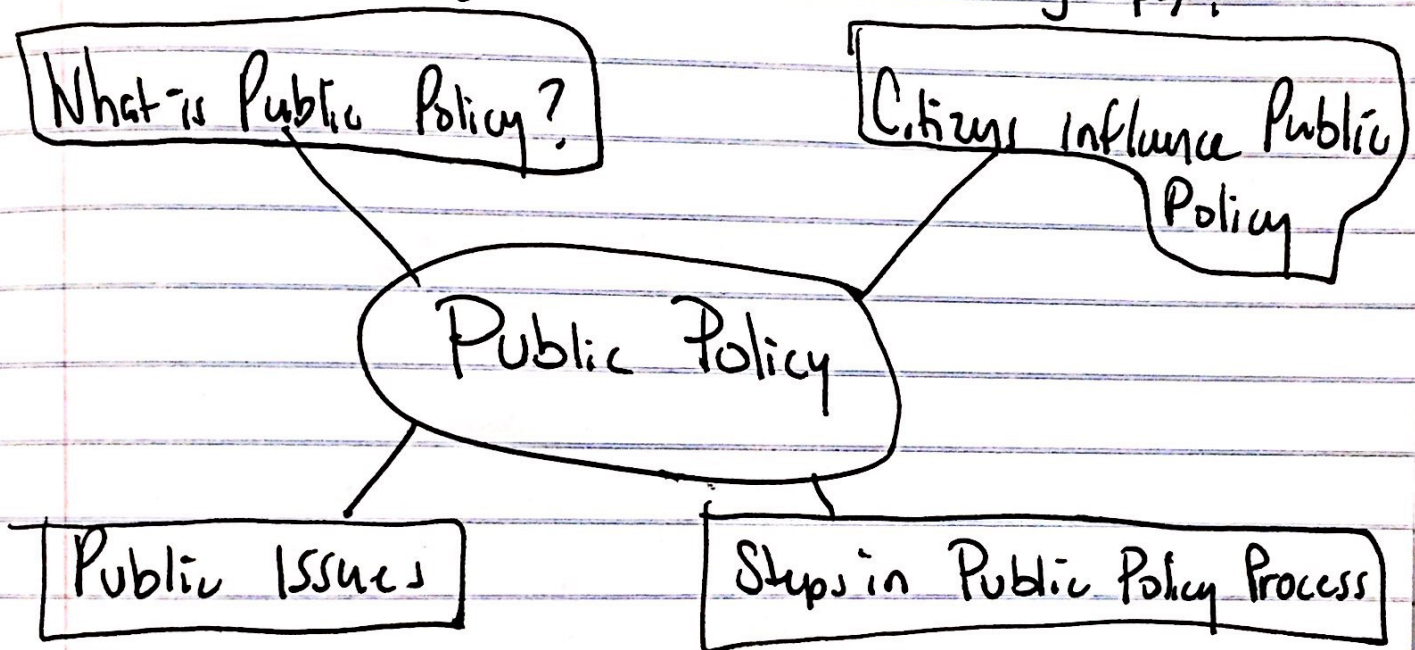


Public Policy Notes

- Actions taken by governments to solve problems & achieve goals

- Write letters
- Send petitions
- Work w/ political parties, interest groups, & the media



- A topic or problem on which citizens disagree
- Multiple perspectives can bring insight into how to solve the problem.

- Identify a problem
- Identify level of gov. & agency to address it
- Develop policy alternatives
- Evaluate pros & cons of each
- Consider multiple perspectives
- Choose the best alternative
- Implement the decision
- Evaluate effectiveness